



BRIDAL GUIDE

THE HOW TO FOR I DO



August 31, 1993

Ms. Inga Lambert
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35 West Wacker Drive
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FAX: 312-220-3299

Dear Inga,

Enclosed please find the 1994 Franchise Position & Closing Date Report for BRIDAL GUIDE MAGAZINE.

You will find BRIDAL GUIDE's closing dates easy to follow since "Regular Closing Dates" apply for every configuration that you requested.

Although we don't publish a separate closing for covers, we do appreciate your consideration to give us advance notice if you are planning to release your cover.

Inga, I will be in Chicago the week of 9/13, do you have time to get together?

Best regards,

Mary Ann Lucks
National Advertising Manager

cc: Karen Marryshow



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